

# Demand Forecasting Software Category

SPRING 2023  
Customer Success Report





## **Demand Forecasting Software Category**

Demand forecasting is an organized analytical process that predicts customer demand for services or goods based on historical sales information. This data on future demand helps the vendor to maintain the needed amount of inventory at hand and deliver excellent consumer service. Demand forecasting powers all of an enterprise's plans including demand, supply, manufacturing, purchasing, financial strategies, and material requirements. Therefore, precise demand forecasting is essential for good business development.

Demand forecasting software enables companies to reduce waste by monitoring trends that can impact future demand. This platform improves forecasting governance and eliminates biases or errors in the information. It also minimizes data latency which facilitates real-time data forecasting and planning. In addition to strategic sourcing and procurement tools, demand forecasting solutions are a vital, cost-reducing aspect of supply chain management (SCM) systems.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2023 Customer Success Awards

Check out this list of the highest rated Demand Forecasting Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order





**2023**  
**DEMAND  
FORECASTING  
SOFTWARE**

**MARKET LEADER**



## ABOUT AIMMS



AIMMS is an innovative technology company with offices in The Netherlands, Seattle, Singapore, and Shanghai. For 25 years, the company has been developing and selling a unique mathematical optimization platform. AIMMS customers can create high business impact with optimization engines and solutions that enable optimal decision making on complex strategic, tactical, and operational problems.

# 104

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“As a company, we are good at making plans. Tracking the implementation of these plans is one thing, seeing whether your operation is actually meeting your bottom line requirements is another. AIMMS paved the way for a more robust supply chain planning process at Liberty Global and my future aspiration is for it to become the beating heart of our integrated planning capabilities.”

WILLEM VESTERS  
VP GLOBAL SUPPLY CHAIN PLANNING, LIBERTY GLOBAL

“AIMMS helped Tereos Brazil reach the next level of S&OP maturity. On the friendly, easy-to-use environment of our tailor-made tool, we can run several complex business scenarios with agility and foster collaboration from all the key areas of our company to reach the maximum financial result.”

ANDRÉ MARGOTO  
LOGISTICS AND S&OP EXECUTIVE MANAGER, TEREOS

“AIMMS provides an incredibly powerful tool that helps businesses navigate the challenges of an increasingly complex world and identifies decisions that will maximize value creation. Its platform provides the efficiency of an off-the-shelf solution with the flexibility to solve a vast array of business problems.”

ROHIN WOOD  
PRINCIPAL, BOSTON CONSULTING GROUP

“AIMMS PRO allows optimization to become a corporate solution instead of just a technical tool. The transparent licensing, updating of application, and optimization that is done on the server eliminates the need to micro-manage users. In the end, it simply makes implementation faster and easier.”

ANDRIES STEYN  
PROJECT COORDINATOR, ASTRAL

**easyJet**



**TRUSTED BY**

**Air Liquide**

**ArcelorMittal**

**FUJIFILM**



## ABOUT BLUE RIDGE



Achieve supply chain management success with Blue Ridge. We offer smarter software for demand planning, replenishment, and inventory optimization – with positive ROI months not years. That's one of the many reasons Blue Ridge is recognized as a Leader on G2 for Supply Chain Planning. Do we have your attention? Find out more today at [blueridgeglobal.com](https://blueridgeglobal.com).

**42**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We are pleased to have selected the Blue Ridge Supply Chain Planning solution. Highline has an aggressive objective of providing our customers with a 98 percent service level while balancing the total inventory investment across our distribution network. Blue Ridge is a complex, yet very simple program to implement and use.”

MIKE WIEGAND  
VP PURCHASING, HIGHLINE AFTERMARKET

“We looked at several demand forecasting systems before selecting Blue Ridge. Blue Ridge had the most complete solution to support our business needs, and to help us achieve our service level goals. Our team is excited and looking forward to utilizing the new software.”

MARK OISHI  
DIRECTOR OF PURCHASING, SUISAN COMPANY

“As we continue to grow and expand, our forecasting needs have become more complex, and Blue Ridge offers a complete solution that allows us flexibility in planning for our inventory investment while taking eight distinct markets' needs into consideration.”

DINA OPICI  
PRESIDENT, OPICI FAMILY DISTRIBUTING

“With Blue Ridge we could work with a good forecast, see trends, and see where there would be problems in the future with a product and then coordinate throughout the organization to avoid stock outs.”

ANDERS ARMANDT  
DIRECTOR OF PURCHASING, PROCURATOR



**TRUSTED BY**  
**CITY**  
FURNITURE

**Martignetti**  
Companies





## ABOUT BLUE YONDER



Blue Yonder Group, Inc., offers the broadest portfolio of supply chain, retail merchandising, store operations and all-channel commerce solutions to help companies manage the flow of goods from raw materials to finished products and into the hands of consumers. Blue Yonder's deep industry expertise and innovative cloud platform help companies optimize inventory, labor and customer service levels. As a result, Blue Yonder's solutions have become the standard for the world's leading retailers, manufacturers and distributors.

# 502

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We now have full transparency of demand and inventory across the supply chain. Suppliers are driven by what end customers need. We have tighter and better collaboration already within the company, which will also extend to our suppliers once the rollout is complete. We can monitor supply levels and improve our planning and replenishment process quality with products now regularly being shipped within 24 hours.”

DANIEL SENN  
SUPPLY CHAIN MANAGER, WURTH

“We're hearing from our user community that these new modules and algorithms are more granular – yet also easier to use. We're able to forecast at the lowest item/location level, as well as aggregate store orders up to a higher merchandise-class level and then reconcile down to the lowest level again. Essentially, we have the ability to forecast at two different levels.”

ART KRAUSE  
DEPARTMENT MANAGER OF DEMAND PLANNING AND INVENTORY CONTROL, ACE HARDWARE

“Blue Yonder Demand and Blue Yonder Master Planning are state-of-the-art solutions. They're very flexible and easy to implement. By using the Blue Yonder solutions, we have reduced the cost of inventory by 20 percent.”

DROR LEVY  
IT DIRECTOR, PARTNER COMMUNICATIONS

“Blue Yonder has helped us gain a competitive advantage through proactively planning our capacity, shaping our demand and understanding the seasonality of our business.”

DEAN LIENBY  
DIRECTOR OF DEMAND PLANNING, BUTTERBALL

## TRUSTED BY







## ABOUT E2OPEN

# e2open®

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 400,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 12 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More:...

# 127

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“E2open compliance capabilities are very important for the Geodis Supply Chain Optimization compliance risk management program. The digital information is key to providing timely and accurate visibility, streamlining our compliance check processes, improving their efficiency and reliability. We're now very well-positioned for the next wave of growth and ready to offer our customers more value than ever before.”

LAURENT ROSA  
BUSINESS TRANSFORMATION, SUPPLY CHAIN  
OPTIMIZATION, GEODIS

“Lenovo's vision is to become the number one supply chain in our industry by innovating to deliver the best customer experience with world-class operational excellence. The cloud platform provided by E2open is part of the solid IT foundation we are putting in place to realize our vision through better visibility and control across the end-to-end global supply chain.”

GERRY SMITH  
SENIOR VICE PRESIDENT, GLOBAL SUPPLY CHAIN,  
LENOVO

“The drill-down capabilities allow us to do post-shipment analysis to improve our performance in the future. It is helpful to do this by region, country or shipment to get a full picture of the scenario. The tools in the platform have allowed us to use the data to look for areas where we can improve and provide the best service to shippers.”

ARNE ECKHOFF  
IT MANAGER ECOMMERCE, HAMBURG SÜD

“Now suppliers can see all the inventory sitting ahead of them and have full visibility to judge what our real customer demand is. This information is flowing to them in a more accurate and timely fashion, so they can plan their business better. Overall, inventory in the supply chain has gone down as well.”

GOH YONG CHEW  
EXECUTIVE DIRECTOR OF SUPPLY CHAIN MANAGEMENT,  
ASIA, SEAGATE

## TRUSTED BY









## ABOUT LOGILITY



With more than 1,300 customers worldwide, Logility is a leading provider of collaborative supply chain optimization and advanced retail planning solutions that help small, medium, large, and Fortune 500 companies realize substantial bottom-line results in record time. Logility Voyager Solutions™ is a complete supply chain management and retail optimization solution that features advanced analytics and provides supply chain visibility; demand, inventory and replenishment planning; Sales and Operations Planning (S&OP); Integrated Business Planning (IBP); supply and inventory optimization; manufacturing planning and scheduling; and retail merchandise...

**107**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“With the insights we have gained from Logility, Leupold & Stevens can predictably react and adjust to our ever-changing customer demand to ensure we are delivering what our customers want accurately and on time.”

ROB NEES  
VICE PRESIDENT, MANUFACTURING & GLOBAL SUPPLY  
CHAIN, LEUPOLD & STEVENS

“Building more accurate and more granular forecasts has allowed the supply chain team to have more credible conversations, drive consensus forecasting and have a seat at the executive table.”

BRAD BLASI  
DEMAND PLANNING MANAGER, TILLAMOOK

“With Logility, we are better positioned to manage variability in the process and have greater confidence in our ability to profitably balance supply and demand to meet corporate goals.”

GLOBAL SUPPLY CHAIN MANAGER  
COOPERVISION

“Logility makes our lives so much easier. The alerts and analytics deliver exactly what we need to see to proactively react to our market and produce a better forecast.”

CHRIS HALSTED  
DEMAND PLANNER, BODYBUILDING.COM

## TRUSTED BY





## ABOUT RELEX SOLUTIONS



RELEX Solutions is Europe's fastest growing provider of integrated retail and supply chain planning solutions. Founded as "Retail Logistics Excellence – RELEX Oy" in Helsinki in 2005, the company set out to use research and technology to solve the toughest challenges in demand forecasting, inventory optimization, and replenishment automation. RELEX's proprietary In-Memory database delivers results over 100 times faster than traditional alternatives, bringing unprecedented speed and agility to retail and supply chain planning.

# 128

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“RELEX's smart replenishment solution has enabled us to significantly reduce our environmental impact through more efficient processes. The high quality of their demand forecasts has led to a reduction in fresh produce shrinkage, improving sustainability throughout our supply chain. We look forward to building on this strong start to continuously improve our sustainability efforts while improving key outcomes throughout our supply chain.”

ROBERTO GÓMEZ  
CHIEF OPERATIONS OFFICER, AMETLLER ORIGEN

“RELEX was selected because it can offer forecast-based automatic planning and optimization, considering all the different store formats and roles.”

NUUTTI RANTATUP  
DIRECTOR OF DEVELOPMENT, RAUTAKESKO

“By using demand forecasts that we already get from RELEX, we can better match the planned work shifts with the actual workload.”

THOMAS BERGLUND  
CHIEF INFORMATION OFFICER, COOP VÄRMLAND

“The integrated system allows the buyers to base the central warehouse forecasts on the stores' replenishment needs.”

MATTI SALMI  
PURCHASING DIRECTOR, MUSTI GROUP

## TRUSTED BY





## ABOUT SYMPHONYAI



SymphonyAI Retail | CPG, a SymphonyAI vertical, is a leading provider of end-to-end, integrated AI-powered merchandising, marketing, and supply chain solutions for retailers and CPG manufacturers worldwide. Harnessing the power of AI, SymphonyAI Retail CPG solutions enhance agility, performance, and revenue growth across the retail value chain from source to consumer. Trusted by more than 1,200 leading retailers and manufacturers, SymphonyAI Retail CPG serves 15 of the top 25 global grocery retailers, the top 25 global CPG manufacturers, thousands of retail brands, and hundreds of national and regional chains. SymphonyAI Retail CPG is...

# 79

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“You have to be able to anticipate the precise expectations of each customer and the exact needs of each point of sale in order to meet demand and to deliver maximum fluidity and reliability. It is essential to manage the supply chain from end to end, with great flexibility and responsiveness. This is exactly what the AI-based technologies from [SymphonyAI] brings us. We will be able to accelerate our strategic transformation by unifying purchasing, finance, replenishment, and logistics processes, considering customer preferences across a common platform. The retail...”

JEAN-MICHEL BALAGUER  
CHIEF TECHNOLOGY OFFICER, LE GROUPEMENT LES MOUSQUETAIRES

“As Hawaii's only locally owned grocery retailer with stores statewide, we are committed to continually innovating and improving to ensure we provide outstanding experiences for our customers while also delivering strong financial results. We undertook a thoughtful, multi-year assessment of vendors to select the best partner to guide us through this transformational change. [SymphonyAI] emerged as the clear leader. The company's deep understanding of the grocery business, focus on strong long-term partnerships, and leading AI-based solutions will position our company to thrive not only in the near-term...”

JENAI SULLIVAN WALL  
CHAIRMAN AND CEO, FOODLAND

“We got the results we were looking for, for us and the retailers. [SymphonyAI] also gave us great support, not only using the tools, but also going to the retailer with us and offering a very...”

JOHN WILLIAMS  
DIRECTOR OF CATEGORY MANAGEMENT, DR PEPPER SNAPPLE GROUP

“When we started our loyalty program, we got six million trackable customers at one go. Together with [SymphonyAI] we then started to analyze this valuable data and began to use it to be more relevant in our customer communications through...”

LORENZ DETERMANN  
HEAD OF TOOLS & ANALYTICS, REWE

## TRUSTED BY





## ABOUT TOOLSGROUP



ToolsGroup's innovative AI-powered solutions enable retailers, distributors, and manufacturers to navigate through supply chain uncertainty. Our retail and supply chain planning suites empower a new level of fast, intelligent decision making and unlock powerful business improvements in forecast accuracy, service levels, and inventory – delighting customers and achieving financial and ESG KPIs. Stay in touch with ToolsGroup on LinkedIn, Twitter, YouTube, or visit [www.toolsgroup.com](http://www.toolsgroup.com).

**171**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Thanks to ToolsGroup we have been able to really standardize and centralize the whole S&OP process much more efficiently and with many more users than before. The combination of a leading system component with powerful algorithms plus an easy-to-use web interface to collaborate with our European commercial teams really unlocks full potential to be fully demand-driven.”

IBRAHIM CEBBAN  
SUPPLY CHAIN MANAGER EUROPE, MELITTA

“We chose to replace our legacy system with ToolsGroup's SO99+ software for its proven ability to take many different variables into account to improve forecast accuracy, make optimal tradeoffs depending on customer channel, and ultimately support S&OP.”

SIMON THOMAS  
SUPPLY CHAIN MANAGER, AGR EUROPE, PILKINGTON  
AUTOMOTIVE

“SO99+ lets us drill down on single SKUs, on product families, or on the total warehouse policy. This means we can now forecast the seasonality for new items, even those that are product substitutions.”

THOMAS SCHUHMANN  
GENERAL MANAGER BUSINESS DEVELOPMENT AND  
SALES DIRECT MARKETS, MITSUBISHI ELECTRIC

“The ability to generate accurate sales forecasts and define operational plans has allowed Deroma's SI&OP process to deliver a reliable service level to the market while efficiently utilizing production and logistics.”

DEROMA

## TRUSTED BY

**KIKO**  
MILANO

**Kathmandu®**



**FRANKE**

**THULE®**  
SWEDEN





**2023**  
**DEMAND  
FORECASTING  
SOFTWARE**

**TOP PERFORMER**



## ABOUT AVERCAST



Avercast is the world's most innovative demand planning software company specializing in business forecasting, inventory planning and web collaboration. Avercast, LLC is a supply chain software company designed to help businesses plan and forecast more accurately than ever before. Designed with various capabilities to cover a wide range of industries, Avercast® Software is the supply chain planning platform of choice for many of the world's best run companies. The software does the bulk of the work - it generates the numbers and provides the most accurate demand planning and forecasting...

**31**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"It allowed us to manage our Sales and Operations in a way that was out of this world. Most importantly, they take care of us. If we had questions or needed help they were right there."*

CHRISTIAN TEBBS  
DIRECTOR OF BUSINESS INTELLIGENCE, WILSON  
ELECTRONICS

*"I like that the Avercast is fast. It doesn't take too long to run reports and review our items on Summary Forecast. The 'Flag Action Messages With' section quickly shows what needs attention."*

MEI K.  
DATA ANALYST, CHEF WORKS

*"Given the wide range of algorithms the system uses and not to mention the ease of use, whether you are a roll-up or top-down planning company, Avercast adapts to your business needs."*

JIM BELL  
LEAD SALES PLANNER, COASTAL PET PRODUCTS, INC.

*"I find [Avercast] very easy to use. It's pretty self-explanatory. It's laid out simple enough that it just flows, so there's no guessing."*

BARBARA TAPIA  
SUPPLY CHAIN MANAGER, DOCTOR'S BEST

## TRUSTED BY





## ABOUT BAXTER PLANNING



Baxter Planning provides service inventory planning and optimization solutions that support service supply chain requirements across diverse industries. Baxter's innovative solutions seamlessly integrate with your existing IT infrastructure to forecast demand and optimize target stock levels so your company can more efficiently execute supply, replenishment and repair orders.

**39**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Baxter Planning provides us with services from inventory planning, product purchasing to supply management at 90+ remote locations. Using auto replenishment processes to support supply management, Baxter allows us to manage inventory cost more efficiently and effectively. Baxter's commitment to their customers and continuous improvement modeling allows Baxter to be a cut above the rest. They continue to be our FIRST CHOICE to support our service business.”

DIRECTOR, WORLDWIDE SERVICE OPERATIONS  
JOHNSON & JOHNSON

“A key factor in selecting the Prophet solution in 2011 was Baxter's service supply chain best practices and expertise. Their application of that knowledge to uncover improvement opportunities further demonstrates those capabilities, reinforcing that our decision was the right one. We will continue to rely on Baxter's consultants to optimize our inventory planning and forecasting as the retail technology environments we serve keep changing.”

TOLT SOLUTIONS

“Baxter takes full ownership of keeping us on the latest version of Prophet. It is more than just performing an upgrade though. We never experience issues with the integrations to our other systems as a result of an upgrade or otherwise. Pain free access to the latest enhancements with no internal IT costs is a tremendous benefit of their solution.”

SENIOR LOGISTICS MANAGER  
TOLT SERVICE GROUP

“Using UPS's FSL network and field planning from Baxter Planning will give Carestream Health's field engineers a competitive edge in the service and support marketplace. We expect the improvements to grow as we continue to use these tools.”

RANDAL HILL  
OPERATION MANAGER, CARESTREAM

## TRUSTED BY





## ABOUT FORECAST PRO



Forecast Pro is a comprehensive forecasting and forecast management solution for your demand forecasting, planning and S&OP needs. Forecast Pro gives your team the capability to create accurate and credible forecasts, along with the tools for efficiently managing, monitoring and improving your forecast process. They also provide a wide range of resources to help their customers including: cost-effective, customized Web-based training; consulting and implementation services; and free educational Webinars.

# 20

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Forecast Pro is very easy to use. Setting up the data is a breeze and I lean heavily on the product's expert selection mode to choose the best forecasting models. What's nice is that if I'm uncomfortable with the algorithm chosen for a particular item or group, it's easy to modify the forecasting method. Overriding the forecast is equally important as we take the statistical forecast and add judgment to arrive at a final demand plan. With Forecast Pro, making overrides and documenting the changes is simple.”

JOHN KEBISEK  
COOPER INDUSTRIES

“We use Forecast Pro TRAC to forecast a large product hierarchy consisting of 65,870 items at the lowest level. Adjustments to the statistical forecasts are typically made for three types of items—new products, new customers and items identified via exception reports—and the process incorporates input from our marketing, international and customer service organizations. Forecast Pro is both accurate and user friendly, and enables us to better serve our customer base.”

RAYMOND ALLEN  
BIOMET MICROFIXATION

“I have been using Forecast Pro to forecast local government revenues for nearly 15 years. I am familiar with several other forecasting packages and, in my opinion, Forecast Pro is the most user-friendly software available. It offers the rare combination of providing a comprehensive solution while remaining highly accessible, even to those users without an educational background in sophisticated techniques.”

PAUL HARRIS  
CITY OF VIRGINIA BEACH

“The developments with Forecast Pro TRAC take our forecasting process to new levels. We now have the opportunity to have a fully integrated S&OP process using just one tool rather than many disparate ones.”

TONY JOHNSON  
CARDINAL HEALTH

## TRUSTED BY





## ABOUT RETALON



Retalon is a leading provider of Retail Predictive Analytics solutions for supply chain, inventory management, pricing, merchandising, planning, and marketing operations. Retalon products range from task-oriented solutions to a common analytic platform, resulting in tangible optimization of the supply chain and significant measurable benefits for the entire organization. Their predictive analytics technology-empowered retail businesses with advanced analytics that uncovers hidden opportunities, and significantly increase bottom and top lines.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Retalon has given us the ability to reduce the time we spend on replenishment and automate it. We're getting the right product at the right store at the right time without much buyer involvement.”*

GARY CRAIG  
VP, INFORMATION TECHNOLOGY, LA MAISON SIMONS

*“We have one of the most complex assortments in the country. That's where Retalon comes in for me. Retalon helps us through that data on a very granular basis, and make very granular decisions.”*

PETER SIMONS  
PRESIDENT AND CEO, LA MAISON SIMONS

*“Retalon's team and their advanced analytics technology has helped Moss navigate through the turbulence and make better business decisions in these unprecedented times.”*

BRIAN BRICK  
PRESIDENT AND CEO, MOSS BROS

*“Retalon rose above everyone else with the science behind their forecast. We were able to trust the forecast they came up with 99.9% of the time.”*

DANNY LEADBEATER  
SR. DIRECTOR OF PLANNING & ALLOCATION, HARD ROCK INTERNATIONAL

## TRUSTED BY

the paper store

MOSS BROS.  
GROUP PLC

simons







**2023**  
**DEMAND  
FORECASTING  
SOFTWARE**

**RISING STAR**



## ABOUT EAZYSTOCK

eazystock

EazyStock allows you to take control of your inventory by increasing service levels, lowering inventory and automating processes. Their cloud based solution easily integrates with your existing ERP to give you fast, measurable results. EazyStock is a part of Syncron International AB, headquartered in Stockholm, Sweden, with offices and customers around the globe.

71

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We are saving both money and time with EazyStock. Compared to the old solution, we spend much less time on demand forecasting and inventory management. But even more astonishing is the savings on the inventory itself. We have managed to reduce the surplus stock by 20%. So after a year we can conclude that we have achieved a very concrete result which makes a real difference to our business.”*

ALBERT ZUIDERDUIN  
PURCHASING MANAGER, DEHACO

*“In our old ERP, the demand type was static until we went in and manually changed it. With EazyStock, it's now automatically updating demand type based on transactional history, so we don't have to worry if the correct demand type is applied to one of our thousands of items.”*

KERI POTTER  
DIRECTOR OF SUPPLY CHAIN & LOGISTICS, CENTRAL STATES INDUSTRIAL

*“EazyStock has improved our ability to print the right quantities of the right titles to suit market demand. At the same time, we've optimized our stock levels and inventory investment, and ensured stock-outs are now few and far between.”*

JAMES BENSBURG  
DIRECTOR OF SYSTEMS & BUSINESS SUPPORT, EGMONT

*“With EazyStock we can improve our demand forecasting and thereby ensure the best service to our customers. EazyStock's cloud service also means low cost of ownership which we find attractive.”*

JESPER BLOMQUIST  
CHIEF OPERATING OFFICER, BUFAB

DESIGN  
READY  
CONTROLS

STAFSA

TRUSTED BY

BUFAB

ARACO  
INTERNATIONAL

L.TEN CATE  
SINCE 1952



## ABOUT FREPPLE



FrePPLe helps mid-size companies plan their production and inventory with agility. Running in the cloud, it provides an affordable and efficient way to boost planning processes, extending ERP systems with advanced capabilities and decision-making workflows. Not only is the tool open source, it is also very adaptable to many industries and use cases. Combining 3 modules (demand forecasting, inventory planning, and production planning), it covers all planning needs from raw materials to delivery.

13

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“With frePPLe, we are now able to issue a much more realistic forecast thanks to their advanced constraints planning features. The software is web-based, very good, and easy to use. I've particularly appreciated the availability of the frePPLe team. At the beginning I had a lot of questions and they responded very quickly.”*

HEXCEL CORPORATION  
SUPPLY CHAIN MANAGER, HEXCEL

*“I really find frePPLe an innovative product in the way it is delivered with ease to potential users and in the way it works. As a long time business angel, I sometimes see high success potential in my business partners and wish I had the time to contribute to make it happen!”*

GIANLUCA MENGHI  
GENERAL MANAGER, ELCAM MEDICAL

*“FrePPLe is also very easy to customize and well-integrated with Openbravo ERP. Some features considerably reduce the maintenance of planning parameters.”*

ED HAND  
SCIENCE APPLICATIONS INTERNATIONAL CORP.

*“I particularly like the path to unlock features in frePPLe. It is very useful to make students understand how the data intercorrelate.”*

MIKAEL EHRS  
TEACHER, NOVIA UNIVERSITY OF APPLIED SCIENCES

## TRUSTED BY





## ABOUT THRIVE TECHNOLOGIES

### THRIVE TECHNOLOGIES

Thrive Technologies develops and markets cloud based demand forecasting and inventory replenishment software that increases profits for multi-location SKU intensive businesses in high service industries by maximizing their inventory performance. Thrive was founded in 2001, and has been recognized as one of the most promising technology companies in the state of Georgia, and in the supply chain industry. Thrive's software enables wholesalers and retailers to cost effectively maximize the return from their inventory investment. The software integrates quickly with a company's ERP system using automated intelligence to analyze and monitor over 40...

# 17

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Before Thrive, we weren't updating our forecasts as frequently as we should have been, and needed a faster way of taking fresh sales data and deriving an updated forecast on a regular and frequent basis. We've experienced incredible results so far, leading to big changes and achievements in production and materials planning. The forecasts we receive from Thrive each week are now mission-critical for us moving forward, and we have reduced seasonal stockouts by 60 percent thanks to...”

JIM LISTER  
GENERAL MANAGER, PHILLIPS BREWING AND MALTING COMPANY

“The software is very easy to use. They offer customized solutions and really try to tailor to your needs. Our account manager is particularly knowledgeable and responsive. They have a lot of experience in the industry. They're not just IT guys. If you're looking for a company that really cares about the success of your business, give these guys a shot.”

MATT  
HBC HOME AND HARDWARE PRODUCTS

“With the implementation of Thrive at our company we are able to control our service level, lower inventory, and have faster turn around on new projects. We are in control of our inventory. The staff at Thrive is available to us when we need it, and takes the time to learn our business model and how Thrive can help...”

MICHELLE  
LDR INDUSTRIES, INC

“With our twenty-nine locations across nine states, we needed a cloud-based demand forecasting system that would allow us to optimize our existing inventory and position us for future growth. After evaluating several systems, we knew that Thrive's SaaS inventory replenishment system was the solution that we wanted.”

RANDY KEACH  
VICE PRESIDENT OF MATERIALS, CLARKE POWER

## TRUSTED BY

