

## Symphony Industrial AI Partners in UK & Ireland

**Woburn, MA – May 5, 2021 –** Symphony Industrial AI announced today the appointment of a new value-added reseller for UK and Ireland, 53 North, to its growing line of distribution partners worldwide.

**53 North Group** are a leading asset management company based in the UK, with expertise and experience supporting food and beverage, chemical, aggregate, printing paper, and pharmaceutical industries. Their services are business aligned, risk balanced, non-invasive, data driven and standardized to ensure its clients get the most value from their assets with sustainable improvements.

With a certified analysis data center and laboratory, 53North will be able to support and help industries in the UK and Ireland to obtain higher accuracy in machine monitoring and drive forward digital transformation.

"What always sets any product company apart is the expertise that can be provided to help customers to succeed," said Romeu Kleinubing, Channel Director. "53North is a company with a long and outstanding track record of providing tremendous value to their customers."

## **About Symphony Industrial AI**

For 50+ years, SIAI have been innovators of industrial insight - from machine component health to plant performance optimization. This has been enabled by a talented and rapidly growing team of deep domain experts in process industries, discrete manufacturing, IIoT, and artificial intelligence. SIAI is a company of innovation and firsts including:

- The largest rules base and fault condition library for machine health
- High accuracy data capture devices
- The industry's first complete cloud enabled PdM program solution
- The industry's largest data lake of machine health data
- The use of 3rd Generation AI to bring even higher fidelity into asset performance management and plant operations optimization

Our solutions span Predictive Maintenance and Process Health & Optimization, including data acquisition devices and software.

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