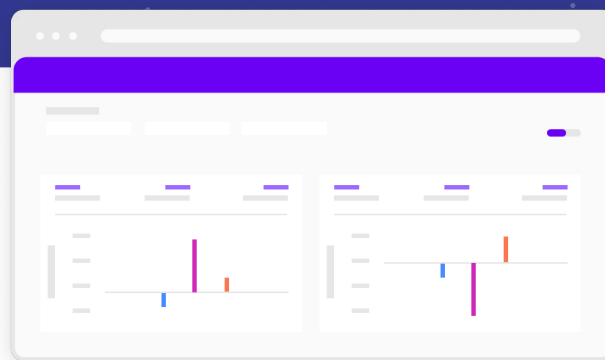# Revedia

Revedia Revenue Management Services

Automate end-to-end workflows for maximum efficiency

Revedia Revenue Management is a next-generation SaaS solution that streamlines revenue management and analysis. Combing over 30 years of media experience with cutting-edge technology, Revedia removes the hassle from your daily workflow while delivering unmatched power and efficiency.

Revenue Challenges

Media organizations are tasked with managing a growing number of revenue data sources, from traditional linear to direct-to-consumer (DTC). But legacy tools and processes weren't built to manage that level of complexity. In fact, 58% of media and entertainment executives now say that process automation is a key priority. Advanced analytics technology currently ranks as the top investment priority among global CFOs.

Use Cases

Revedia Revenue Management is built to expedite workflows and deliver quality insight to teams involved in daily revenue management and strategic revenue decision-making across linear MVPD, vMVPD, SVOD, TVOD, PVOD, AVOD and EST distributors.

- Finance
- Accounting
- Legal
- Distribution
- Signal management
- Affiliate management

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Digital and linear content providers use Revedia Revenue Management to improve outcomes across multiple dimensions.

Accounting
Track and manage payments, billing, invoicing, collections, and close reporting for digital and linear distribution revenues

Operations
Signal and headend management functionality easily integrates with network operating centers or third-party services

Data Capture
Granular carriage and transaction layer capture of data

Reporting
Robust standard and customizable reporting options to support the needs of various business users

Compliance
Maintain transparency into the performance of every platform and distribution partner

Cost Savings
Maximize productivity and reduce overhead by automating labor-intensive processes, including programmatic upload of key inputs

Mergers and acquisitions
Accommodate data consolidation initiatives associated with M&A activity

Integrations
Modern architecture and cloud platform enables seamless APIs and custom integrations

Key Features

> **Revenue analysis:** Fast, accurate, efficient insight into financial performance
> - Support for digital and linear revenue models
> - Historic and projected trends by platform, market, and more
> - Variance and compliance comparison across distributors
> - Accurate forecasting including subscriber and rate assumptions

> **Reporting:** Seamless, integrated, and extensive visibility into transaction activity
> - Cash reports
> - Monthly accrual and billing
> - Revenue and subscriber adjustments
> - Aging
> - Actuals (paid)
> - Agreement grids

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> **Accounting:** Highly efficient accounts receivable, billing, and payment processing
>   · Remittance and revenue processing and invoicing
>   · Account reconciliation and accounting close
>   · Automated invoice delivery to decrease A/R cycle times

> **Agreement administration:** Control and clarity of every distribution partner
>   · Comprehensive and up-to-date universal distributor directory
>   · Full audit trail and logging
>   · Segment agreements into revenue-related entities
>   · Single agreement mapping to multiple distributors and services
>   · Rate upload functionality to expedite renewal process

> **Signal and headend management**: Seamless integration with Network Operating Centers
>   · Manage launches and drops
>   · Track and manage receivers in the field
>   · Sophisticated advanced search of headend and receiver data

> **Ease of use:** Business-ready features to simplify life for the whole team
>   · Integration with general ledger software, CRM, and systems of record
>   · Programmatic upload of key inputs and integrated business logic
>   · User-friendly software interface designed for media revenue teams
>   · Premium, expert-delivered onboarding, training, and support
>   · Automated workflows and approvals

Benefits of Revedia Revenue Management

Revenue optimization: Accelerate collections, detect revenue leakage, and gain insight into risks and opportunities.
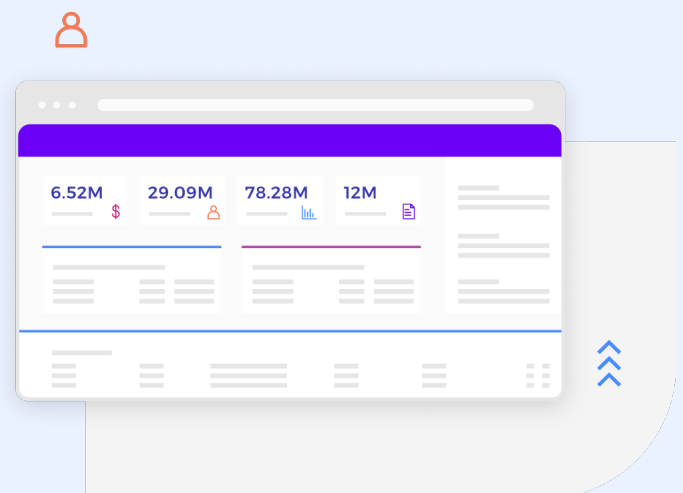
Accuracy: Maintain a single source of truth and mitigate manual errors with end-to-end automation.

Scalability: Easily adapt to new data and business changes on a flexible cloud platform, stress-tested to support large datasets and high revenue volume.

Security: Protect sensitive data with role-based permissions, fine-grained controls, and encryption. Revedia is fully SOX-compliant.

Efficiency: Revedia is a multi-tenant SaaS solution for efficient, hassle-free adoption and use.

Deployment: Proven onboarding methodologies assure efficient transition from prior systems.

6.52M   29.09M   78.28M   12M

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Tested and Proven

$8B
**License revenue
managed annually**

100M
**Digital & linear
subscribers managed**

$28B
**Audit revenue
processed annually**

1500+
**Distributor
relationships worldwide**

30+
**Years of media
revenue experience**

**Schedule a demo to see how Revedia Revenue Management can save time and improve
insight for your team.**

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