



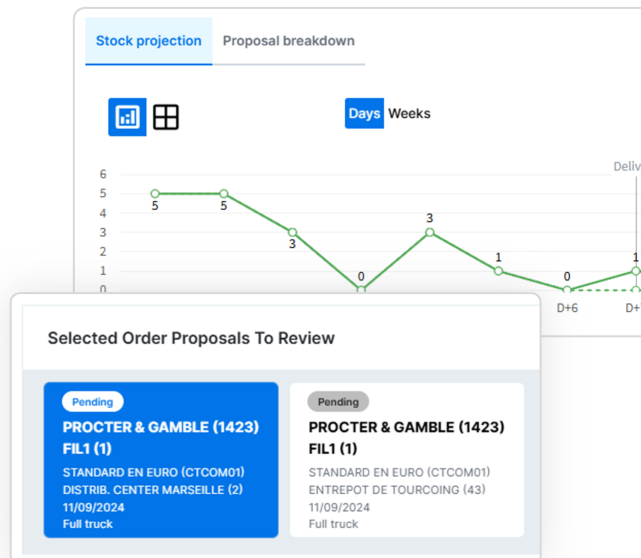
SymphonyAI's CINDE Demand Performance Suite

Delivered through the CINDE
Connected Retail Platform

Challenges in retail supply chain

Retailers today face escalating supply chain challenges in an ever-changing market. Demand volatility wreaks havoc on forecasts, while outdated planning methods struggle to keep pace. Demand volatility, outdated planning methods, and promotional distortions complicate inventory management. Fresh produce adds further complexity with its variable and time-sensitive nature, leaving retailers balancing waste, stockouts, and inefficiencies.

The result? A complex balancing act of overestimated safety stocks, potential stockouts, and the constant threat of spoilage. In this high-stakes environment, traditional approaches are obsolete and AI is emerging as the game-changer, revolutionizing every facet of the retail supply chain. AI is no longer a "nice-to-have" for supply chain operations and has become a critical enabler to enhance profitability and revenue, boost operational and inventory efficiency, and elevate customer satisfaction.



The future of retail

The CINDE Connected Retail Platform: Demand Performance Suite

The Demand Performance Suite tackles these challenges head-on with a comprehensive suite of AI-powered tools integrated with the CINDE Connected Retail Platform. Demand planners, replenishers, and store managers are drowning in data yet starving for insights, struggling to make informed decisions. But imagine a world where,

- Fresh produce replenishment becomes as simple as restocking non-perishable goods
- Your demand forecast is delivered daily as-a-service and truly understands your customers' behavior
- Demand planning is automated, fully empowering demand planners to focus on strategic decisions
- Handling exceptions takes just a few clicks

With the Demand Performance Suite, use cases like this are your new reality. AI-driven insights are revolutionizing the retail supply chain, taking today's challenges and transforming them into tomorrow's opportunities by streamlining decision-making, enhancing customer-centricity, and driving sustainable growth.

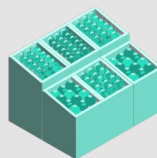
The Demand Performance Suite offers two powerful modules



End-to-End Inventory Planning and Replenishment

Comprehensive inventory management across the entire supply chain.

- Customer-Centric Demand Forecasting
- Store Replenishment, Planning & Optimization
- DC Demand Forecasting & Flowcasting
- DC Replenishment, Planning & Optimization
- Allocation, Promotion, and Seasonal Planning & Replenishment



Store Performance Fresh

Tailored solutions for the unique challenges of fresh produce.

- Store Fresh Replenishment
- Fresh Customer-Centric Demand Forecasting
- Fresh Inventory Modelling

The impact

Driving tangible value

5 - 10%

increased forecast accuracy

90%

decreased manual forecast intervention

5%

decreased out-of-stocks

5 - 10%

decreased waste and markdowns

40%

increased demand planner productivity

0.5

days decreased safety stock



This is brilliant. You have basically captured the essence of the demand planner's job.

We have been able to automate and optimize our allocation processes.

SymphonyAI has played a role in our capacity to sustain our growth.

 **Microsoft**
2024 Partner of the Year

Winner
AI Innovation Award

Microsoft 2024 Partner of the Year for Business Transformation

1,000+
global retailers

1500+
experts in retail and AI

300,000+
Software deployed across stores

The future of retail is here, and it's powered by AI.

Don't get left behind. Contact us today for a personalized demo and join us at the front of the retail revolution. Together, let's transform your supply chain and unlock unprecedented growth.

Get started