

Revedia Linear

Manage, optimize, and predict distributor revenue across traditional linear platforms – cable, satellite, pay TV, and broadcast

How do you validate distributor payments and subscriber counts in an industry dominated by self-reporting? Media organizations licensing content to linear distributors such as MVPDs and affiliates are faced with this complex challenge.

86%

of licensees underpay licensors

When managing monthly distributor revenue in the millions, the ability to accurately and efficiently reconcile revenue, assure agreement compliance, and support month-end financial activities on a platform specifically designed for the Media industry is critical.

Solution

The Revedia Linear platform's industry-leading revenue management capabilities provide a single source of truth for content and distributor performance data to manage, optimize, and predict revenue across traditional linear distribution platforms including cable, satellite, pay TV, and broadcast.

Strategic

Optimization

Streamline revenue management, financial workflows, and make smarter, faster strategic decisions

Insight

Deliver actionable intelligence to key stakeholders using premade templates and custom reports

Transparency

Aggregate, track, and reconcile self-reported, non-standardized distributor data at the carriage level for maximum visibility

Cash flow

Accelerate collections, detect revenue leakage, and make informed budgeting and resourcing decisions

Forecasting

Improve budgeting by predicting future subscriber and distributor performance

Operational

Ease of Use

Upgrade from outdated solutions and processes to a modern, intuitive, cloud-based solution

Efficiency

Eliminate manual errors and automate repetitive tasks with end-to-end automation on a single platform

Accuracy

Correctly process MVPD and affiliate accruals and revenue shares with automated real-time calculations

Compliance

Assure agreement compliance and accurate revenue recognition and detect anomalies that can result in revenue leakage

Deployment

Seamlessly, securely integrate with existing systems and distributed data sources

“Organizations that upgrade to Revedia Linear regularly improve efficiency by 3x or more.”

Capabilities

Revedia Linear is developed by experienced industry professionals and data science experts to make the most painful steps of your financial workflows feel effortless. Powerful functionality and data transparency are accessible to every authorized user in your organization for streamlined end-to-end revenue operations.

Revenue management

Centralize revenue into a single source of truth

- › Expedite revenue accruals, payment processing, and compliance

Data normalization

Streamline siloed, disparate data from internal and third-party sources without relying on manual input

- › Programmatically ingest critical licensing data – rates, terms, pricing
- › Standardize diverse data sets, fields, and formats automatically
- › Integrate with systems such as general ledger for real-time data sync
- › Accommodate varying distributor report formats and data fields

Workflow automation

Eliminate disjointed tools and legacy solutions, automate repetitive tasks, and refocus finance teams on strategic work

- › Instantly verify revenue data including payments, subscriber counts, and transactions
- › Identify underpayments, miscalculations, and manual errors
- › Expedite billing and invoicing, payment processing, and collections with taxes and global currencies built in

Agreement management

Assure compliance and accurate revenue recognition and detect anomalies that can result in revenue leakage

- › Centralize agreement terms and control user access
- › Instantly search and find terms, contacts, clauses, and key information
- › Map agreements to multiple entities
- › Segment agreements by criteria such as MVPD, service, affiliate, and date

Signal management

Manage and track receivers from a remote, secure platform for immediate access during planned or unplanned events

- › Instantly turn headend receivers on and off
- › Automatically detect piracy and unauthorized carriage
- › Automate inventory management and control access by region, affiliate, and other user-defined criteria
- › Maintain a referenceable record of IRD and headend data, subscriber numbers, service levels, and key contacts
- › Redundant architecture prevents signal drops and mis-authorizations due to a single point of failure
- › Integrate NOC, carriage, subscriber, and agreement data and search signal data for complete visibility at all times

Reporting and forecasting

Track financial performance in a single cloud location, understand and share what's going on in the business with premade templates and custom reports.

- › Filter by details including date, distributor, service, and subscriber type
- › Generate common reports on demand – cash, accruals, accounting close, A/R, agreement details
- › Reflect changing variables such as rate adjustments in real time
- › Produce historic, comparative, trend, and forecast analysis

Enterprise security

Protect your most valuable, sensitive data and control user access with advanced security features

- › Secure, cloud-based data storage
- › Enterprise grade data encryption
- › Granular user-based access roles
- › Fully SOC compliant

Tested and proven

100M

Subscribers managed annually

\$36B

Revenue processed annually

1500+

Global distributor relationships

35+

Years of industry experience